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# Training courses in Sustainability and Eco-design

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To meet the criteria set by the European Union, a solid understanding of the methodologies for applying both process and product Ecodesign is necessary, thus significantly contributing to innovation in an ESG (Environmental, Social, and Governance) context. Ecodesign is an economic model that involves the entire life cycle of products, from conception and design to sale and disposal, with a focus on respecting environmental, social, and economic sustainability criteria.

Crossing provides training courses and literacy programs on sustainability, circular economy, and ecodesign, offering personalized paths tailored to various corporate realities. The offered program allows companies to raise awareness among employees on key sustainability-related issues and provides key elements for improving corporate performance. The modules vary in duration according to specific needs and enable companies to achieve multiple positive outcomes:

- 💧 Improvement of manager and employee engagement in corporate strategies and objectives;
- 💧 Sensitization to a culture of sustainability;
- 💧 Understanding the environmental, social, and economic impact of sustainability and ecodesign projects;
- 💧 Learning key tools for designing and implementing sustainable corporate policies and products.

Contact us for more information on this and other services offered to businesses ([info@crossing-srl.com](mailto:info@crossing-srl.com)).